



Pictured above: Troy & Diane DeLeon, owners of Moorhead DQ.

The Way

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IN THIS ISSUE: A SALUTE TO DQ!

Serving up smiles since 1949!

Moorhead Dairy Queen Fun Facts:

- Won FMWF's Chamber 2016 Small Business of the Year
- August 1st is a day to celebrate! Back in 1949, it was the day when Bob & Phyllis Litherland started serving customers here. (Did you know they also lived there?) Talk about a short commute to work! On August 1, 1995, Troy & Diane DeLeon took over the reins and have been serving up the curly top cones and other delicious treats all ages love since then.



Fun Facts about Dairy Queen:

- The name: The original store was deemed "Dairy Queen" because Jack "Grandpa" McCullough said his creation was a queen among dairy products.
- The recipe: Very few people have access. "The formula is kept in a safe deposit box and there are only a few keys to it," according to Michael Keller, DQ's chief branding officer.
- The biggest blizzard: Over 8,200 pounds in Springfield, Massachusetts back in 2001.
- The largest DQ: It is a two-level restaurant in Riyadh, Saudi Arabia, and can seat 240 customers.
- The most popular blizzard flavor: Oreo

We guarantee you will walk away with a smile!

Stayed tuned, we will be featuring more small businesses in upcoming issues.