

Check out  
Paul's metal art  
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[www.redriver  
metalart.com](http://www.redrivermetalart.com)

—  
Etsy

—  
Facebook

—  
Paul's favorite  
sign:

“If I wasn't so  
proud, I would  
have quit  
farming  
earlier”

—  
Paul recalls  
one customer  
from  
Oklahoma.  
They were  
grandparents  
who bought a  
grave marker  
for a young  
grandson who  
died in a car  
accident.



Pictured above: Paul Dietz

## **No substitute for hard work**

Paul Dietz believes in the virtues of working hard. He has spent his entire life living by this personal code and is grateful for everything he has received.

Paul was born and raised in Wahpeton, ND, and has two kids, Tom & Darcy. He farmed for 20 years during which he founded Red River Sugar Beet Equipment, which he ran for 40 years. After getting out of the sugar beet business, he went on to form Red River Trucking.

Today you can find Paul at Red River Metal Art, another company he founded. When Paul was 67, he started RRMA as a hobby to keep himself busy. Sitting around taking it easy is something that does not appeal to this lifelong entrepreneur.

Paul's "hobby" has grown into another successful business. RRMA produces metal artwork and signs. His rugged products are something you just don't see in stores anymore. He also offers an impressive line of personalized products that are remarkable.

He works by himself in a small machine shop in south Fargo. His shop has a showroom attached where he displays some of the artwork he creates with his plasma cutting torch.

The truly amazing part to this story is that this humble man is in a wheelchair. Paul shows up for work 7 days a week. He works at the shop from 9am to 7pm. When asked why he pushes himself so hard he replied, "it's what I know, it's what I love, it's how I live my life". Inspiring!